

# THE SHOPPES

GUTHRIE, OKLAHOMA



The  
**SHOPPES**  
Guthrie, OK





# GUTHRIE OKLAHOMA



# The Shoppes

A pop-up shop park that serves as a retail incubator & community space in Downtown Guthrie.



01

Repurpose Site

02

Create a New  
Community Space

03

Support Small  
Businesses &  
Startups

# Funding



\$50,000

## T-Mobile Hometown Grant Program

- Up to \$50,000
- No match requirement
- Community improvement projects
  - "Fostering Connections"
- Shovel ready projects
  - Quick turnaround - under 1 year

**T Mobile**



\$50,000

## United States Dept. Of Agriculture - Rural Business Development Grant | Enterprise

- No max amount but smaller grants receive priority
- No match requirement but matching does receive priority



\$55,000

## In-Kind Labor From the City of Guthrie Public Works Department

- Site prep
- Construction
- Interior finishing



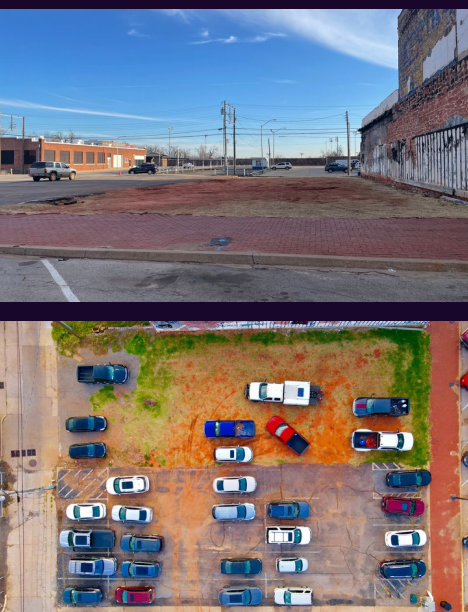


# How We Made it Happen

01 Build Concept & Plan

02 Secure Funding, Order Materials, & Build The Program

03 Market the Project, Acquire Vendors, & Host Grand Opening





# The Shoppes Today



5

Graduated  
Businesses



6

Businesses on  
the Waitlist



2

New Annual  
Events



7

Retail Spaces





# Moving Forward

01

## More Benefits for Vendors

- Small Business Newsletter
- Satisfaction Surveys

02

## Explore More Regular Events

- Giving Days
- Community Movie Nights

03

## More Exposure Opportunities

- Scheduling Tours & Legislative Visits
- Pursue Magazines/Newsletters

04

## Plan for Expansion

- Food Truck Court
- Greenspace

How does this  
fit in your  
community?





# CONTACT ME!

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[www.guthrieok.com/theshoppes](http://www.guthrieok.com/theshoppes)

