



THE SHOPPES

GUTHRIE, OKLAHOMA



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Guthrie, OK

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The Shoppes

A pop-up shop park that serves as a retail incubator & community space in Downtown Guthrie.



01

Repurpose Site

02

Create a New Community Space

03

Support Small Businesses & Startups

Funding



\$50,000

TMobile Hometown Grant Program

- Up to \$50,000
- No match requirement
- Community improvement projects
 - “Fostering Connections”
- Shovel ready projects
 - Quick turnaround - under 1 year

T Mobile



\$50,000

United States Dept. Of Agriculture - Rural Business Development Grant | Enterprise

- No max amount but smaller grants receive priority
- No match requirement but matching does receive priority



\$55,000

In-Kind Labor From the City of Guthrie Public Works Department

- Site prep
- Construction
- Interior finishing



How We Made it Happen

01

Build Concept & Plan

02

Secure Funding, Order Materials, & Build The Program

03

Market the Project, Acquire Vendors, & Host Grand Opening



The Shoppes Today



5

Graduated Businesses



6

Businesses on the Waitlist



2

New Annual Events



7

Retail Spaces



Moving Forward

01

More Benefits for Vendors

- Small Business Newsletter
- Satisfaction Surveys

02

Explore More Regular Events

- Giving Days
- Community Movie Nights

03

More Exposure Opportunities

- Scheduling Tours & Legislative Visits
- Pursue Magazines/Newsletters

04

Plan for Expansion

- Food Truck Court
- Greenspace



How does this fit in your community?



CONTACT ME!

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www.guthrieok.com/theshoppes

